Historical Analytics / AuthenticationQuick Start Guide

Historical Analytics provides deep payments intelligence insights highlighting performance overview, authorizations, and captures. Showing settlement by counts, amounts, and channel.

Access

Go to https://ebc2.cybersource.com to enter login information:

Organization Name: your Account or Merchant ID

User Name: your CyberSource credentials **Password:** your CyberSource password

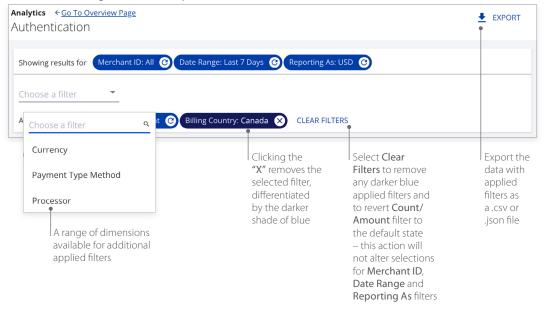
Expand the left navigation panel and click on **Analytics**. Under **Historical**, select **Authentication**.

Historical Analytics Authentication

Section 1 Horizontal Filtering Toolbar and Export Function

If logged in to the SSO or "_acct" level, the **Authentication** section of Historical Analytics will display default results for **Merchant ID**: **All**, **Date Range**: Last 7 Days, and **Reporting As**: **USD**. Variations on these dimensions may be selected. An additional applied filter for **Count/Amount**: **Count** is located below, plus a drop-down menu to select additional dimensions to further explore. The example below shows an applied filter for **Billing Country**: **Canada**, with the drop-down menu revealing more filters that could be applied to **Authentication** results.

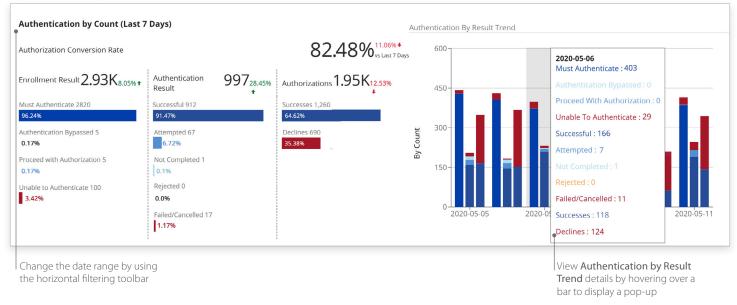
Horizontal Filtering Toolbar and Export Function



Section 2 My Business Analytics – Authentication

The left side of this section shows **Authorization Conversion Rate** metrics for **Enrollment Result, Authentication Result,** and **Authorizations** for the selected date range. The right side of the section shows the **Authentication By Result Trend** bar chart. Hovering over any bar displays a pop-up wth additional details related to authentication.

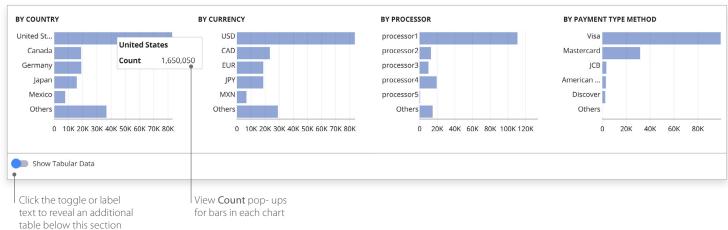
My Business Analytics - Authentication



Section 3 Comparisons for Total Enrolled

A series of four bar charts showing comparisons by **Country**, **Currency**, **Processor**, and **Payment Type Method**. Hovering over any bar in a chart displays a pop-up for **Count** in that category. Selecting the **Show Tabular Data** option below the bar charts reveals the **Details** table.

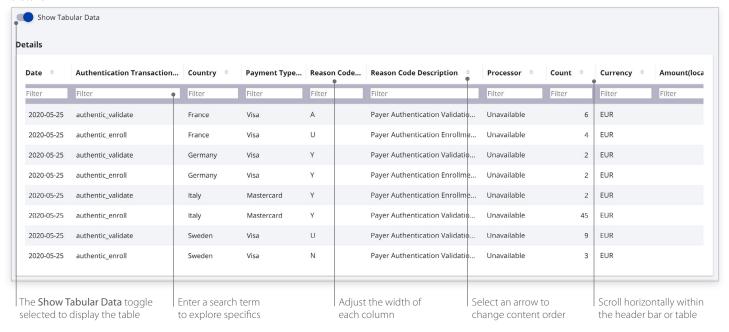
Comparisons for Total Enrolled



Section 4 Details

Clicking the **Show Tabular Data** toggle moves it to the right and reveals a table with all dimensions used to display the data. Selecting the arrows next to each header displays the data in alphabetical order from A to Z or Z to A. Filter fields below the header allow for searching within the category. The header area scrolls horizontally to reveal more dimensions.

Details



Historical Analytics Summary

Descriptive analytics with payer authorizations, authorizations, captures and settlement by counts, amounts, channel, and BIN. Performance summary data visualizations are displayed by the following dimensions:

- Processor
- Reason code
- · Payment type method
- Country
- Currency
- Count
- · Amount in local currency
- Amount in single currency
- Channel
- Issuer BIN

For more information contact your CyberSource account rep or visit us at https://www.cybersource.com/en-us/support.html